

Extended Producer Responsibility (EPR): What It Means for Samuel Grant Packaging Customers



Let us perform a packaging audit to see where we can reduce packaging use and improve your flow through in operations saving you time and money

A straightforward guide to the new packaging waste rules, effective 2025

What is EPR?

Extended Producer Responsibility (EPR) is a new UK Government regulation that makes businesses responsible for the full cost of managing the packaging waste they create. The aim is to encourage more sustainable packaging choices, boost recycling rates, and reduce waste overall. Under EPR, companies must report on their packaging, pay fees based on recyclability, and help fund local authority recycling and waste management services.

Who Does EPR Affect?

EPR applies to most businesses that place packaging on the UK market, whether you're a brand owner, importer, distributor, or packer/filler. Even if your business isn't directly obligated, EPR will likely affect you through new data sharing requirements and potential cost increases passed down the supply chain.

Obligation thresholds:

- Large producers: Businesses with a turnover above £2 million and handling more than 50 tonnes of packaging annually.
- Small producers: Turnover between £1 million and £2 million, and handling more than 25 tonnes.
- Not obligated: Below these thresholds.

Check your status carefully—obligation depends on both turnover and the amount of packaging supplied.

What Do You Need to Do?

Large Producers:

- Register with the environmental regulator.
- Submit detailed packaging data every six months (by 1 October and 1 April).
- Report on packaging activity, type (household or non-household), class (primary, secondary, shipment, tertiary), material, and weight.
- From October 2025, report recyclability and pay EPR fees on household packaging.



We can advise on which of your packaging lines are most recyclable, and where switching to an eco-alternative could reduce your EPR fees. If applicable

Small Producers:

- Register and submit packaging data annually (first deadline was 1 April 2025 for 2024 data).
- Data must include packaging activity, class, material, and weight.
- No EPR fees currently apply, but reporting is still mandatory.

All Businesses:

- Expect increased data sharing with suppliers and customers to ensure compliance.
- If you're not directly obligated, your suppliers may pass on EPR-related costs

How Will EPR Impact Costs?

- EPR replaces the old Packaging Waste Regulations with a single point of compliance, making one business responsible for each piece of packaging—usually the brand owner or importer.
- Obligated businesses must fund the full net cost of collecting, sorting, and treating household packaging waste.
- Fees are based on the amount and recyclability of packaging placed on the market.
- The first invoices for EPR Local Authority Waste Management Fees will be issued from October 2025, based on 2024 packaging data.
- Small producers currently only pay Environment Agency fees and compliance scheme membership costs.



If you are producing goods that will be end up kerbside, we can help you comply with the government traffic light system

Why Is This Important for You?

As your packaging partner, Samuel Grant Packaging is committed to helping you navigate EPR. We can support you with:

- Choosing packaging that meets recyclability requirements.
- Providing accurate packaging data for compliance.
- Advising on cost-effective, sustainable solutions.
- We understand the challenges of adapting to new regulations and are here to make the transition as smooth as possible for your business.



What Happens If You Don't Comply?

Failure to register or report packaging data on time is an offence and may result in enforcement action by regulators. It's essential to understand your obligations and act promptly.

Further Support

For more information, visit [gov.uk](https://www.gov.uk) or speak to your Samuel Grant Packaging account manager. We recommend all customers review their packaging supply chains and reporting processes now to ensure full compliance.



**Your partner in sustainable
packaging and regulatory
compliance.**



Let us carry out a packaging audit to identify opportunities to reduce material usage and streamline your operations — saving you both time and money.

For more information and relevant links, visit the dedicated [EPR page on the Samuel Grant website](#).

