

# Recyclability Assessment Methodology (RAM): What It Means for Samuel Grant Packaging Customers



Let us carry out a packaging audit to identify where changes to materials or design could reduce your EPR costs.

## A straightforward guide to how recyclability affects your EPR fees

### What is RAM?

The Recyclability Assessment Methodology (RAM) is used under UK EPR to assess how recyclable household packaging is within the UK's current recycling infrastructure.

Each packaging item is rated red, amber or green. This rating directly affects the EPR disposal fees a producer will pay from 2026.

### Who Does RAM Affect?

RAM applies to large producers.

#### Obligation thresholds:

- Large producers: £2 million+ turnover and 50+ tonnes
- Small producers: Not currently required to submit RAM

#### RAM applies to:

- Household packaging
- Public bin waste
- Glass drinks containers

#### RAM does not apply to:

- Reusable packaging
- Export packaging
- Drinks containers covered by the Deposit Return Schemes

## What Do You Need to Do?

### Large Producers

- Assess each packaging item under RAM
- Record red, amber or green ratings
- Submit results alongside EPR data
- Reassess when specifications change



We can help identify which of your packaging lines are rated red, amber or green, and where changes could reduce your EPR fees.

### All Businesses

- Gather material and specification data
- Understand packaging composition
- Ensure supplier data is available
- Prepare for future recyclability reporting
- Be aware that costs may be passed through the supply chain

## How Will RAM Impact Costs?

- Green packaging attracts lower fees
- Amber packaging attracts standard fees
- Red packaging carries increasing premiums
- Packaging without data is classed as red



If you are unsure how your packaging will be rated, we can help assess and improve it.

## Why Is This Important for You?

We can support you with:

- Material data and specifications
- Identifying high-risk packaging
- Practical changes to improve recyclability
- Aligning RAM with EPR reporting

## What Happens If You Don't Comply?

Failure to submit RAM data may result in:

- Enforcement action
- Automatic red classification
- Increased long-term costs

## Further Support

For more information, visit [gov.uk](https://www.gov.uk) or speak to your Samuel Grant Packaging account manager.



**Your partner in sustainable  
packaging and regulatory  
compliance.**



**Let us carry out a packaging audit to identify opportunities to reduce material usage and streamline your operations, saving you both time and money.**

**For more information and relevant links, visit the dedicated RAM page on the Samuel Grant website.**

